

Analytics At Work Smarter Decisions Better Results Thomas H Davenport

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Analytics at Work: Smarter Decisions, Better Results by Thomas H. Davenport, Jeanne G. Harris, and Robert Morison. [powerpress: <http://gsbm-med.pepperdine.edu/gbr/audio/winter2011/Mallette-book.mp3>] This book is about improving performance in key business domains using data and analysis. Analytics at Work by Davenport, Harris, and Morison is built in-part on the first two authors' previous book (Competing on Analytics, Harvard Business Press, 2007) but this one is more of a how-to book— ...

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In Analytics at Work: Smarter Decisions, Better Results, the authors make a case for analytics, but they add the following cautions: There are some instances when the use of analytics doesn't apply. There are times when the use of analytics is not practical. There are times when decisions informed ...

Understanding and Managing the Risks of Analytics | EDUCAUSE

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Most companies have massive amounts of data at their disposal, yet fail to utilize it in any meaningful way. But a powerful new business tool - analytics - is enabling many firms to aggressively leverage their data in key business decisions and processes, with impressive results. In their previous book, Competing on Analytics, Thomas Davenport and Jeanne Harris showed how pioneering firms were building their entire strategies around their analytical capabilities.

Analytics at Work: Smarter Decisions, Better Results [Book]

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Analytics at work : smarter decisions, better results ...

Analytics at Work: Smarter Decisions, Better Results. Analytics at Work. : Thomas H. Davenport, Jeanne G. Harris, Robert Morison. Harvard Business Press, 2010 - Business & Economics - 214 pages. 2...

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